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| **Problem Solving (A3) Report** | **Topic: Idea Forum** | **Date: 8/18/2020** |
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| **1. Identify a Problem** | **PLAN** |  | **4. Propose & Implement Countermeasures** | **PLAN/DO** |
| There isn’t a true forum where people can discuss and review other people’s ideas, so many of these ideas just get wasted or lost to time due to the inability to properly expose them. | |  | I propose a forum website which allows people to easily share their product ideas with other fellow inventors as well as the ability to possibly sell said ideas to other inventors or ask for money from people willing to invest on said idea. | |
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| **2. Set the Target** | **PLAN** |  | **5. Check/Evaluate** | **CHECK** |
| The ideal public to which this problem targets to is to those people who desire to expose and receive/give peer review to certain product ideas they believe have a solid foundation. | |  | To verify and evaluate the usefulness of the forum, the variables to be gauged are the amount of usage found within the site as well as how many ideas are truly being properly peer reviewed and/or being invested on. | |
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| **3. Analyze the Causes** | **PLAN** |  | **6. Act and/or Standardize** | **ACT** |
| Many people have incredible ideas regarding certain topics that they just can’t manage to get out in an orderly and accessible way. We see many places, like Facebook, where people freely speak of things but receive no real input. Therefore, many of these ideas simply get lost in time or are never really developed upon due to the lack of exposure or proper reviewing. | |  | Via constant updates and adding new features, bug squashing and simply constant usage, the users which utilize the site will find themselves constantly visiting the site for the exposure of ideas as well as further polishing their peer review skills. | |